

Jason Wolf

Vice President, North America

Jason Wolf is vice president of North America for Better Place. His responsibilities include overseeing the company's efforts in California, Hawaii and Ontario and developing other North American markets. Within the energy and transportation ecosystems, Wolf works with federal, state and local governments as well as utility, business and non-governmental stakeholders to make the vision of zero-emission EVs powered by renewable energy a reality.

Wolf built a strong management track record in the IT industry before joining Better Place. His experience includes various positions in senior management, strategic planning, product launch, sales and professional services. He most recently served as president of Sterna Technologies USA, the pioneer of Business Positioning Systems software. Before joining Sterna, Wolf held a number of positions during a 10-year career at SAP AG, including senior vice president of Strategic Initiatives and senior vice president of New Product Introductions.

Wolf has a B.A. in Economics and Psychology from the University of Tel-Aviv and an MBA from San Jose State University.